

- Zuma Engineering & Research
 - Gary Wilson, M.S., PMP – based in Los Angeles
 - Technologist and former defense industry executive with experience capturing, leading and executing more than \$250M of BAAs
 - 8a/SDB SDE/MBE/DBE Certified Business
- TAG Holdings – based in Arlington VA
 - Paul Garrett – DOJ Info Sharing, CUI Task Force
 - Shawn Carpenter – cyber expert, venture investor and Sandia cyber espionage whistle blower



Just for fun – Google “Time Magazine Shawn Carpenter”



ARAXID



What's in the picture?

- A. Cell Phone
 - B. Geo-spatial sensor device used to collect information on the user's communication and travel patterns so that Google and Apple can sell her localized stuff, or better yet....sell the pattern data!
- Applying Commercial Identity Data with known mobile activity and then utilizing proper, reasonable cause can help internal investigators find possible targets.
 - Some of this is being proven within a large US financial institution, we would like to apply this to the federal sector with tighter rules of the road.
 - Key Questions – (1) When and how to turn up the dial on collections and (2) What data is most indicative?



- Zuma provides technical expertise to catalyze innovative technologies and support advanced technology programs
 - Member of InfraGard
 - Supported Naval Cyber Warfare grant for development of the Navy Information Dominance Corp Cyber roadmap.
 - Developed Multi-INT/Cyber class presented at SPAWAR in San Diego
- TAG Holdings personnel come from the legal world, but are not lawyers.
 - Policy people with real world experience in both the policy & the practice and tech limitations of sharing unclassified information across agency stovepipes.
 - We also have extensive investigative experience all the way through prosecution. Full lifecycle!
 - Two software products - Araxid & InAuth
 - Correcting Identities & Matching Duplicates
 - Mobile/Browser intelligence (SDK)



ARAXID



- Our group not only has the tools, we have the data needed for decision making. Our combined customers (govt & banks) have access to the data needed to dial up on targets – “Our dial goes to 11.”
- We also have the SMEs needed to lead or support a prime.
- Our solution adds other value (not just CI) in that we strongly authenticate and de-duplicate while sitting prepared for more.
- Lastly we get identity right the first time to limit false positives.

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ARAXID

www.araxid.com



www.inauth.com

Gary & Paul – first FS ISAC show – 2012
with InAuth co-founder Mike Patterson. Our
first booth (table top really).