Decision Making Social Networks
The Role of Crowd Sourcing in Decision Making
www.ahoona.com

Lead Investigator: Ali E. Abbas, PhD
Crowd sourcing decision-analysis using six elements of a decision and building a database of decisions to assist in decision making and to predict societal decision making behavior.
Summary of Qualifications

Professor of Decision Making
Numerous publications/Books
Media Coverage, TEDx

Decision ahead? U of I prof hopes site can help

The Chicago Tonight Show
Type of Research Group You seek to Join

Predictive Analytics
Data Mining
Artificial Intelligence

Historic Decision Posts
1. Alternatives
2. Uncertainties
3. Preferences
4. Frame
5. Pros/Cons

Categorized Decision Chats
Career, Employment, Entertainment, Vacation, Purchases, Education, Fitness

Core Technology: Decision Making

Posting/Instant Messaging

WWW

Input from User

Normative Decision Models

Recommendation

Decision Making Algorithms

Core Technology: Recommendation

WWW

Input from User

Normative Decision Models

Recommendation

Decision Making Algorithms
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