



## **LEAD INVESTIGATOR**

You (we want to join your team)

## **OUR LEADERSHIP**

Aaron Lifshin codes and leads teams of coders

- 15 yrs managing and consulting in software development

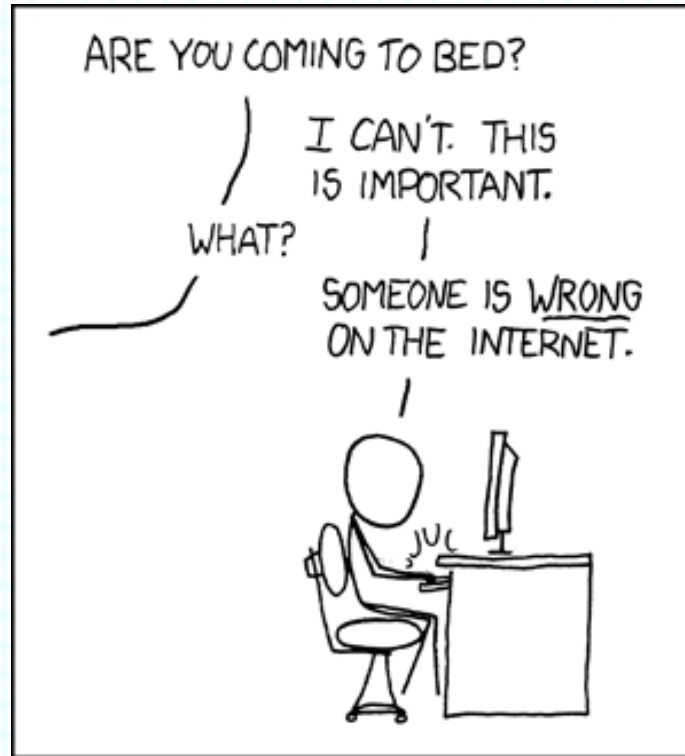
Mark Flynn eats, sleeps and breathes biz strategy and management

- 10 yrs business consulting experience in strategy, marketing and analytics
- Led qualitative & quantitative research for Amex, Cisco, Microsoft, Viacom, etc

Joshua Frankel is a creative director and the voice of users

- 15 yrs in design for advertising clients including BMW, Coca-Cola, Nike, etc
- IARPA ACE/Good Judgment “Superforecaster”

# WHYSAURUS



Argument doesn't work online  
and we want to fix that.



**Whysaurus is a visually intuitive crowdsourcing platform for evidence-based argument.**

**WE HAVE**

- 3 years of experimentation and learning on what works, what doesn't
- Pilot programs with IARPA ACE/Good Judgment and The College Board
- 72,000 lines of code (python, javascript, etc)
- 1,000 users, with robust concurrency handling & scalable architecture
- 3,200 claims
- 33 private classroom sandboxes
- 1 sleeve full of designs for new features to be built on our platform
- Experience and passion for crowdsourcing argument



**We want to join a research group that wants to create a platform for argument that users love using.**

**A PLATFORM WHERE**

- Users go to sleep thinking about their arguments and wake up excited to jump back in and add new claims
- Visually intuitive design allows new users to onboard quickly

**WE OFFER**

- Our current platform available to license
- Bespoke development on our platform to fit your needs
- Our team's energy, experience and passion



**ARGUE**

<http://whysaurus.com>

**FOLLOW**

 @whysaurus

**GET IN TOUCH**

Joshua Frankel

Chief Creative Officer

[joshua@whysaurus.com](mailto:joshua@whysaurus.com)

917.592.5549

**THANK YOU!**