

# An Overview of Cognitio To Support Teaming Discussions For CREATE

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# About Cognito

Cognito is a strategic consulting and engineering firm led by a team of former senior technology executives from the U.S. Intelligence Community.

We have a track record of collaborating across boundaries, safeguarding some of the nation's greatest secrets, equipping U.S. leadership with actionable intelligence that helps protect lives and driving technology innovation that kept key government agencies generations ahead.

Cognito leverages that knowledge to enable companies across disparate industries to effectively manage technology, maximize technology investments, and reduce overall institutional risk.



Cyber  
Security

We provide cyber assessment, awareness, remediation and containment strategies. Our process, the Cyber360 includes best practices from government and industry.

Innovation

Continued innovation is required for market success. Innovation requires collaboration and well thought out action plans informed by knowledge of both legacy and new technologies.

Data/Analy  
tics

We know the “so-what” of data, it is there to enhance your ability to achieve your business objectives. And we know the infrastructure and applications required to let you take advantage of your data.

# Executive Summary: CREATE

Crowdsourcing Evidence, Argumentation, Thinking and Evaluation (CREATE) aims to improve analytic thinking by combining structured reasoning techniques with crowdsourcing.

CREATE will develop and test methods to help dispersed groups of individuals identify and evaluate the structure and content of arguments in relation to alternative hypotheses.

CREATE will develop

(1) structured methods to elicit and aggregate the elements of an argument and

(2) ways to crowdsource the use of these methods, so that many individuals can collectively develop and refine an argument. The methods will be capable of treating reasoning involving quantitative and qualitative information.

# How We Can Contribute To CREATE Teams

Our senior partners can contribute use cases. We also know both the legacy technology of the IC and the objective architectures the community desires to move to and can provide insights there.

Our widely read media properties can be used to solicit volunteers for collaborative projects, crowdsourcing and other engagements:

CTOVision.com – a widely read tech blog focused on enterprise IT

ThreatBrief.com – focused on cyber security, read across industry, academia and government

Our social media channels are widely followed and create engaging dialog. We can leverage our tens of thousands of connections on Twitter, LinkedIn, Facebook for the good of your team

# To Team With Us

Start by learning more about us. Find us on social media and engage:

Twitter:

@CTOVision

@ThreatBrief

@BobGourley

Our websites:

CognitioCorp.com

CTOVision.com

ThreatBrief.com

Then if interested in teaming send email to: [bob.gourley@cognitiocorp.com](mailto:bob.gourley@cognitiocorp.com)



# Contact Information

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