CREATE

– National Center of Excellence for Risk and Economic Analysis of Terrorism Events

Lead and Partners

– Stephen C. Hora, CREATE Director
– Detlof von Winterfeldt, IIASA Director
– Richard John, Prof of Psychology USC
– David Weiss, Prof of Psychology Cal State LA (MSI)
Areas of Expertise

• Risk and economic analysis
• Terrorism and all hazards modeling
• Probabilistic modeling and game theory applications
• Quantification using expert judgments
• Aggregation methods
• Psychological measurement and experimentation
• Experience prior to CREATE (back nearly thirty years)
  – NUREG-1150
  – WIPP
  – Shuttle safety prior to Challenger loss

• CREATE sponsored
  – MANPADS
  – WTC
  – Infrastructure protection
  – Port Security
  – SARS
  – Estimation of Terrorist Threat Probabilities
• CREATE has particularly strong credentials in probabilistic modeling entailing expert judgments

• Our capabilities would be complementary to an organization with significant experience in internet enabled surveying and capabilities in social net works and teleconferencing
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